



EXECUTIVE REPORT 2024

highlighting 2023-2024 SCAPR community activities

Societies' Council for the Collective Management of Performers' Rights

SCAPR proudly presents its latest public report, which offer a comprehensive view of the essential figures and endeavours of its community of performer Collective Management Organisations (CMOs).

This report highlights the major developments of SCAPR's activities up until its last General Assembly in May 2024, combined with the figures reported by its members for the year 2023.

SCAPR continues to expand its global presence, now boasting a membership of 61 organisations. During its May 2024 General Assembly, SCAPR welcomed three new members, BMDAV (Morocco), MUSICARTES (Guatemala), and RAYS (Azerbaijan).

With the addition of said members from a diversity of regions, SCAPR is strengthening its international network, further ensuring a broader inclusive representation of performers worldwide. The hosting of the 2024 General Assembly in Johannesburg marks a historic milestone for SCAPR, as it is the first time the event has been held on African soil. The assembly, alongside events co-organised with the World Intellectual Property Organisation, brought together over 30 African delegates and industry stakeholders to discuss the collective management of performers' rights across the continent. This landmark event lays the foundation for deeper collaboration with African CMOs, enhancing the global reach and effectiveness of SCAPR's mission. SCAPR remains committed to fostering partnerships in every region, illustrated by the recent signing of a Memorandum of Understanding with the Latin American federation LatinArtis, with more scheduled prior to the end of 2024. By doing so, SCAPR is bridging the gaps between CMOs, and evermore moving forward a seamless flow of royalties across borders.

In 2023, the total performers' rights collected by SCAPR's members reached €955 million, marking a significant 8,5% increase compared to 2022.

Public Performance rights, which involves playing recorded productions in public places, continued to dominate as the leading source of revenue for SCAPR members, generating €294 million and marking a 24% year-on-year growth (accounting for 31% of all collections). This substantial growth reflects the continuous licensing efforts carried out by our members.

Despite an 11% drop compared to 2022, Private Copying rights remained the second-largest source of remuneration for SCAPR members in 2023, amounting to €188 million. It is worth noting that this type of right is only collected by a limited portion of the SCAPR community, primarily European members. TV and Radio Broadcasting rights ranked as the third and fourth sources of collection within the SCAPR community, with respective sums of €146 million (+17% vs. 2022) and €144 million (-1% vs. 2022). Together, these four categories of rights accounted for 81% of the total collections reported by SCAPR members in 2023.

In line with the shifting legal landscape surrounding digital usage, and thanks to SCAPR members' ongoing efforts to establish agreements with digital platforms, the Making Available On-Demand Right—pertaining to accessing sound and audiovisual recordings online at the consumer's chosen time and place—saw a 30% increase, reaching €68 million in 2023. Despite the dominance of streaming platforms as the primary medium for music and film consumption, the royalties collected by performers' CMOs remain constrained, largely due to the absence of sufficient local legislation or challenges in its implementation.

Among other types of rights collected by the CMOs, the collection of Annual Supplementary Remuneration showed an increase of 10%, albeit with a still limited amount collected (€8 million). This more recent right was established alongside the extension of the term of protection for sound recordings from 50 to 70 years for the benefit of producers. The European legislator granted all performers who contributed to a sound recording more than 50 years ago, and who have no royalty contract with a record company, the right to receive supplementary remuneration for an additional 20 years.

In line with 2022, the sharpest decline (-36%) and the lowest amount collected by SCAPR's members pertained to rental and lending rights, reflecting a general decline of this type of media consumption.

In 2023, SCAPR's CMOs distributed €633 million to performers, representing a slight decrease of 1,7% compared to 2022, due to high catch-up payments made to performers in the previous years that highly impacted the 2021 and 2022 figures. However, 2023 saw an increase of 20% in relation to the number of performers in receipt of payment from SCAPR members, estimated at over 588 000.

Despite the slight decrease in overall payments, SCAPR facilitated the exchange of €191 million within its membership, marking a 6% increase compared to the previous year. This financial flow was made possible through 804 active representation agreements between member CMOs, demonstrating the strength of SCAPR's collaborative framework and its critical role in ensuring the smooth and efficient transfer of royalties across borders. International exchanges of this kind are crucial in ensuring that performers continue to receive their rightful remuneration, regardless of borders.

MEMBERSHIP

61

Collective Management Organisations
from 45 countries

Managing:



Representing:

over
1 million
performers

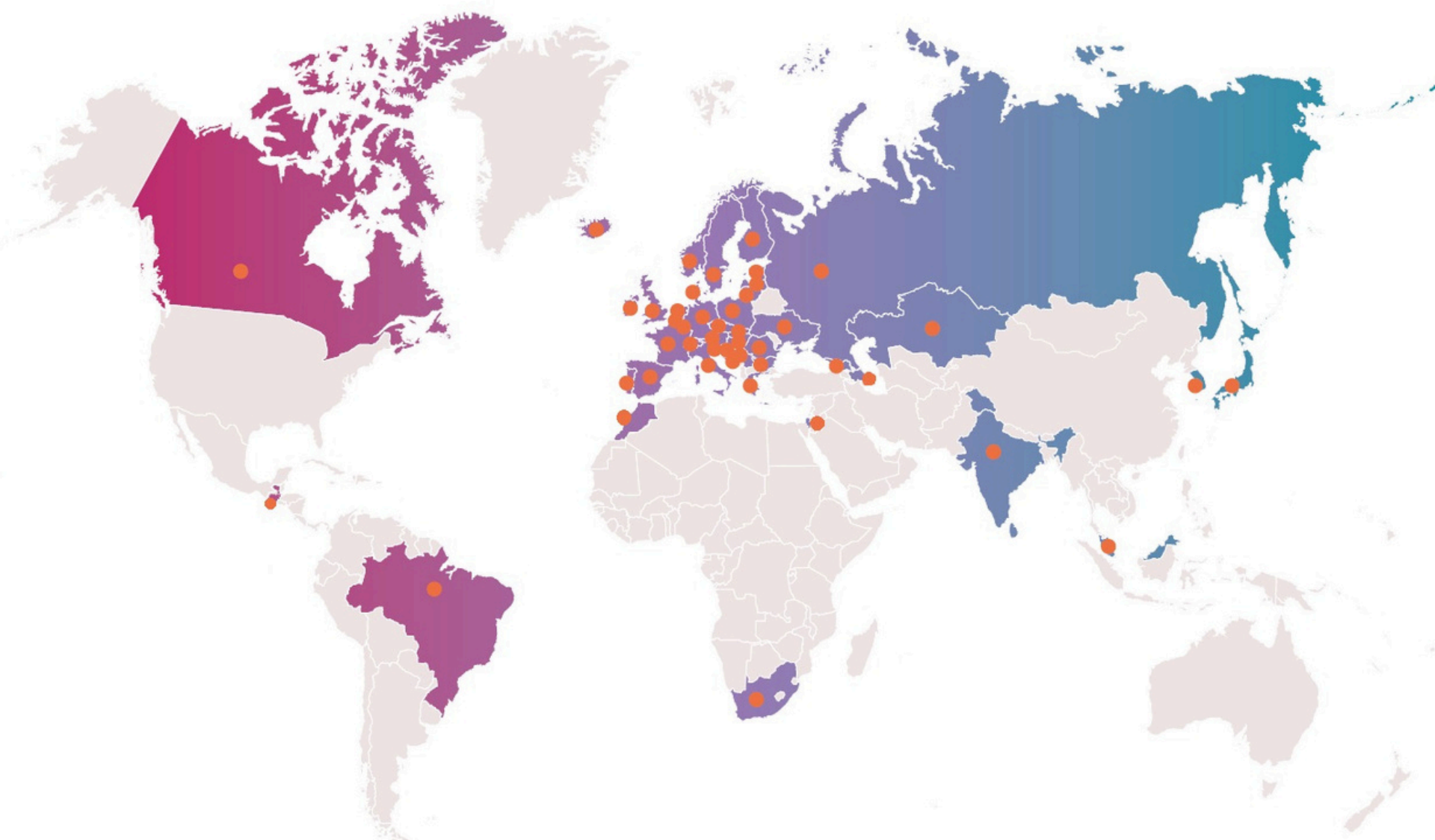
The SCAPR community remained dedicated to enhancing its information systems, with the International Performers Database (IPD) and Virtual Recordings Database (VRDB) expanding significantly to better support accurate performer identification and metadata management. Thanks to the active involvement of its members, IPD now contains over 1,1 million performers uniquely identified through an International Performer Number (IPN). Over the course of the last year, three new members joined the IPD database, and SCAPR is committed to providing all the necessary support to expedite the integration of the remaining members. Due to constant collaborative efforts from the community. Thanks to the ongoing collaborative efforts of the community, VRDB has continued to expand, now housing over 12 million sound recordings and audiovisual works, each accompanied with detailed performer line-ups. VRDB allows societies to register recordings that have been played in their countries (known as playlists), and then provides the possibility to match them with a specific piece of repertoire. This process facilitates the line-up identification and enhances the quality of data exchanged internationally by CMOs. SCAPR's permanent work to adapt the database to the diverse needs of its members ensures that the full potential of the tool can be leveraged for each member, allowing it to serve the varied demands of performers across different sectors and regions.

SCAPR also engaged with third parties to extend the use of IPNs beyond the SCAPR community, improving global performer identification. Agreements for the use of the IPN search tool, allowing third-party users to retrieve IPNs, has increased its user base. After having welcomed Universal Music Group and the World Intellectual Property Organisation at the launch of the service, additional major players have accessed the tool (e.g. the US CMOs SoundExchange and AFM/SAG-AFTRA IP Rights Fund).

The last 12 months have witnessed the development of an additional tool that will offer non SCAPR CMOs the possibility to create IPNs.

This service, to be launched in Q4 2024, will make the IPN even more global, ensuring that all performers are properly identified at all stages of the creation process.

The SCAPR community continues to remain highly active on multiple fronts, addressing critical issues related to the international exchange of performers' data and remuneration, completed through best practice, common tools or operational support provided to SCAPR members and other performers' CMOs.



Information Systems



IPD: **1.12_M**
performers registered (+6%)



VRDB: **12.0_M**
sound recordings and
audiovisual works (+9%)

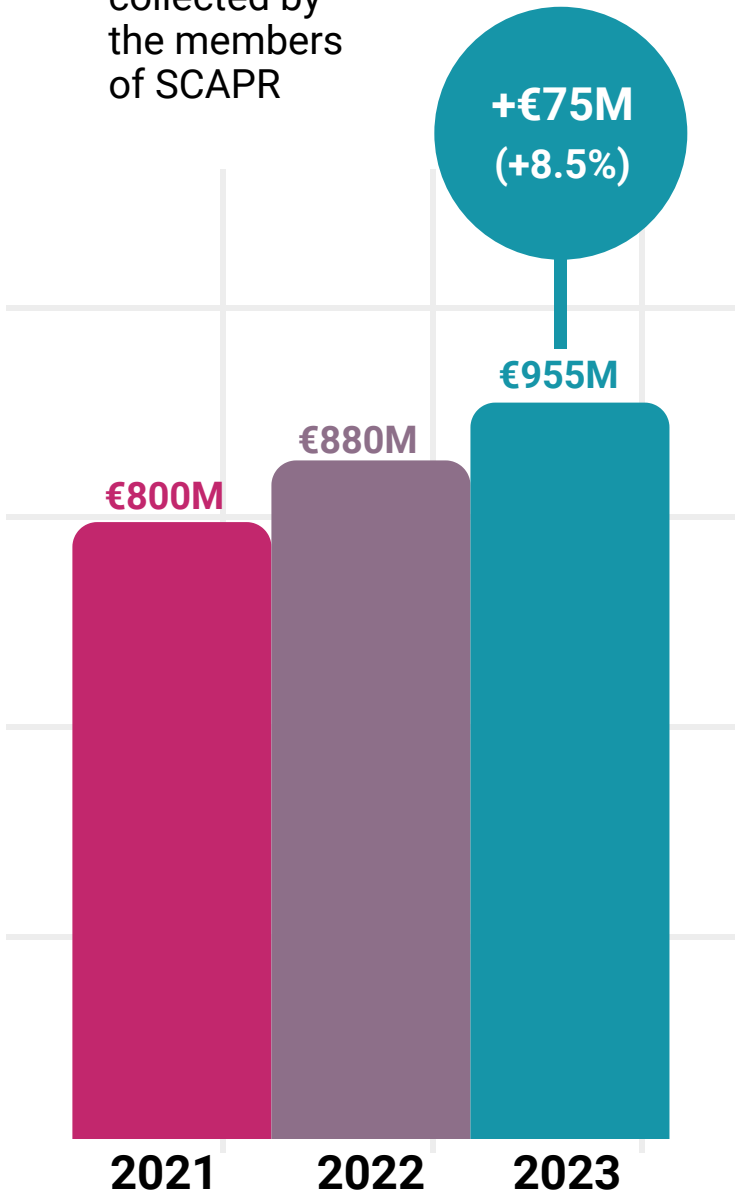
COLLECTION

in 2023,

955

million euros

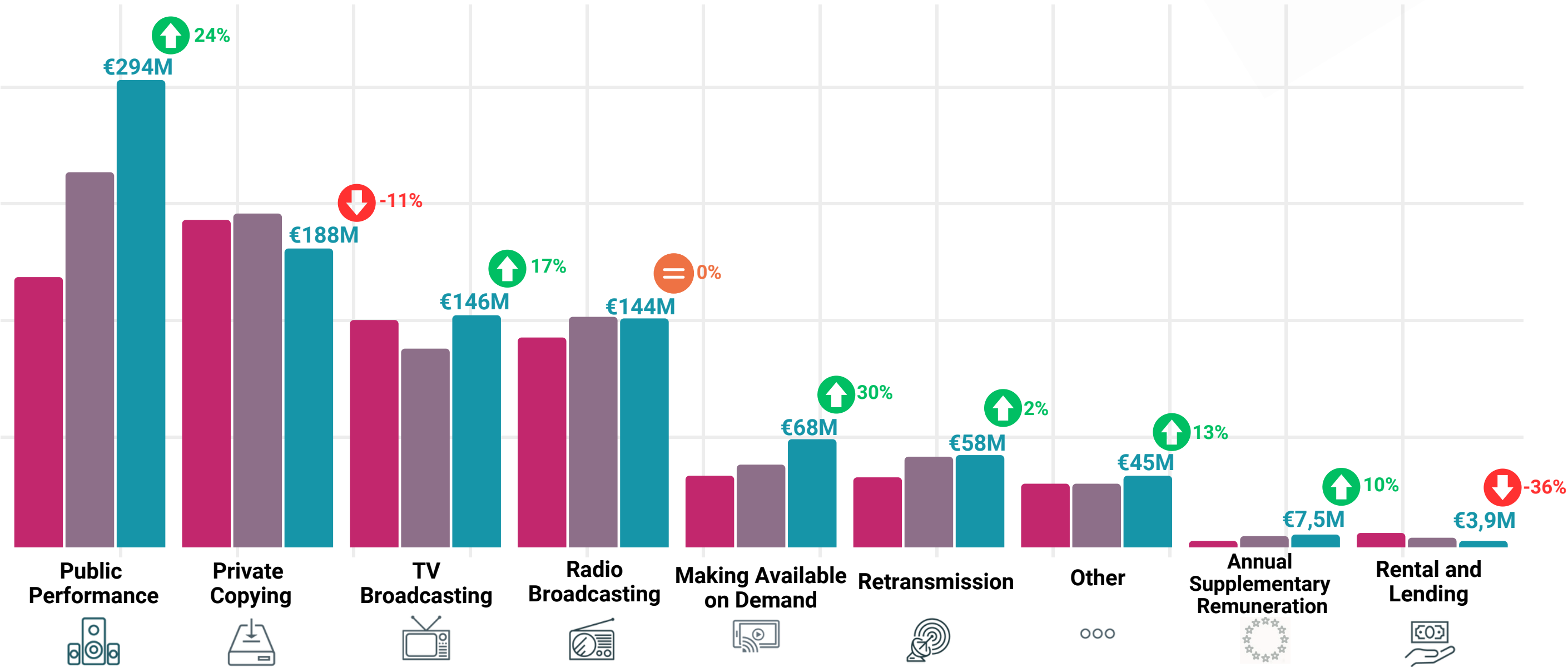
collected by
the members
of SCAPR



772 Public Performance, Private copying and TV/Radio broadcasting remain the most important source of collection for CMOs in 2023 representing 81% of the total collection

million euros

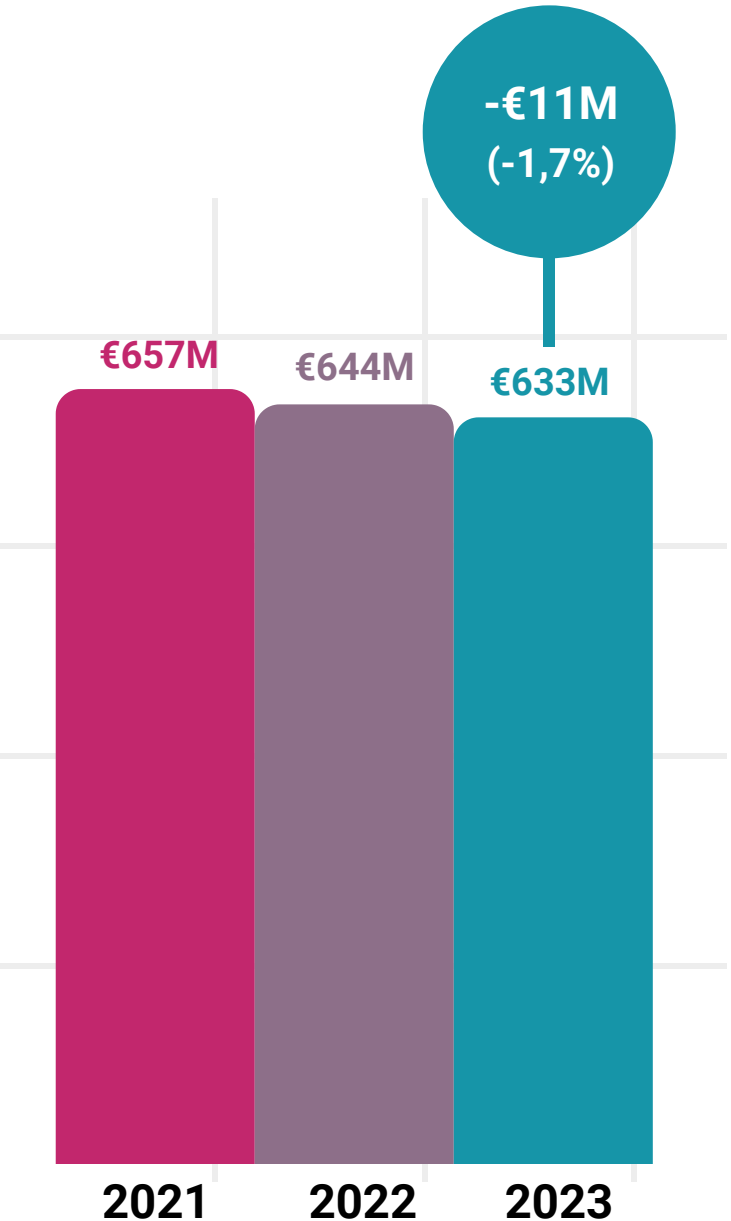
■ 2021 ■ 2022 ■ 2023



PAYMENTS

633

million euros
were paid to performers



The 2021 and 2022 figures included an unusually high level of previous years' catchup payments.

INTERNATIONAL EXCHANGES



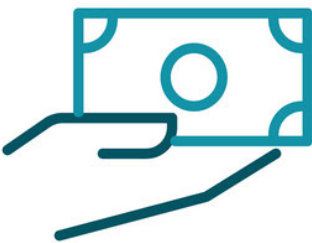
804
representation
agreements
in place between
SCAPR members



66
new agreements
in 2023



598
representation
agreements
with economical
exchanges between
CMOs (74% of total
agreements)



€191M
transferred
between CMOs,
which represents
and increase of 6%
compared to 2022

A total of
€63,7M was allocated by CMOs
to support **Cultural & Social Activities**

SCAPR WORKING GROUPS ONGOING ACTIVITIES:

The work done within SCAPR is assisted by four essential Working Groups. The challenges they tackle are ever evolving, requiring the need to be constantly reframed. Having said that, one significant example of each Working Group, indicative of where they are headed, has been highlighted below:



- **Legal** Working Group: Provision of legal, operational and technical guidance, and best practice on topics affecting the CMOs daily operations.



- **Business Operations** Working Group: Facilitation and intensification of the international exchanges thanks to common tools, harmonised practices and standards of information sharing.



- **Cooperation and Development** Working Group: Promotion of the implementation of functioning performers' CMOs through tailor-made support and cooperation with local CMOs, authorities and international federations in Eastern Europe, Southeast Asia, Africa and Latin America.



- **Technical** Working Group: Optimisation of the information systems' capacities to increase data processing efficiency, ensuring accurate and effective payments to the performers.



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